

SPECIAL MEETING OF THE PUBLIC INFORMATION COMMITTEE  
MONDAY APRIL 16, 2012 9:30am  
61750 CHOLLITA ROAD, JOSHUA TREE, CA 92252

MINUTES

1. CALL TO ORDER The meeting was called to order at 9:32 AM.

IN ATTENDANCE: Susan Greer, Joe Guzzetta Director Long, Director Luckman, Keith Faul and Kathleen Radnich. No public was present.

2. PLEDGE OF ALLEGIANCE

3. APPROVAL OF AGENDA The agenda was approved: (1<sup>st</sup>) Director Long/(2<sup>nd</sup>) Director Luckman.

4. PUBLIC COMMENT: There was no public comment.

5. REVIEW OF OUTREACH MATERIALS:

K. Radnich presented the Washington DC DVD for review:

- One voice-over correction was requested (removal of the word “although”)
- J. Guzzetta noted that we need to (in the future) not state that the “aquifer is dropping a foot each year.” He said he will find a better way to identify the overdraft message as that statement is not 100% accurate throughout the entire aquifer.
- K. Radnich noted that the same DVD can be slightly adjusted to be used for the outreach efforts with the businesses come this Summer. J. Guzzetta indicated there was a JBWD lap top in the District Office that could be used easily to accomplish this.
- Labeling of the DVD was discussed. Keith Faul and Director Luckman would finalize the label and title.
- It was requested if a later editing occurs, we front-load the title of the DVD message as an opening screen. K. Radnich indicated this may be possible at a later date.
- Showing of the DVD to the BOD would be scheduled for the Board Meeting after the return trip from Washington DC (as the agenda was already set for this Wednesday’s meeting.)

13. NEXT MEETING DATE: May 14<sup>th</sup>, 9am.

14. ADJOURN The meeting was adjourned at 10:00 AM.

Respectfully Submitted,

*Kathleen J. Radnich*